



John Galt Libre

Executive Currency Summary

Metal: .999 fine silver **Size:** 39mm **Weight:** One Troy Ounce **Finish:** Proof-Like
Projected Production: 10,000 of 2009 edition

Design Specifications: With the inimitable image of the hero Atlas bearing the weight of the world on his shoulders and the AOCS emblem of honest value on the reverse, this piece has proven to be consistently among our most popular sellers. John Galt is a fictional character from Ayn Rand’s “Atlas Shrugged.” Written in 1957, it advocates the core tenets of Rand's philosophy of Objectivism and expresses her concept of human achievement. The plot involves a dystopian United States in which the most creative industrialists, scientists and artists go on strike and retreat to a mountainous hideaway where they build an independent free economy. The concepts of Rand’s work are symbolized in the John Galt Libre Coin from the American Open Currency Standard. The idea of building an independent free economy is an objective of the AOCS and explains the reason for this being one of the firm’s initial offerings. It is cleared marked as PRIVATE, VOLUNTARY CURRENCY on the reverse.

Marketing Target: Intended for those who share the concern for America’s deteriorating productive integrity and declining liberty, buyers will be found taking an active role in the freedom movement and operating without remorse in favor of individual sovereignty. The Objectivist movement is alive and well in America and many buyers can be found through Objectivist Meetups.

License Fee: None

Variations: There are no variations of this design.

Recommended Retail Price: This piece stills consistently matches or exceeds the value of newer issues. Suggested rate is \$25.